

## MAGMA GmbH Press Release



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### **GIFA 2023: “Unlocking Your Potential” – with MAGMA**

Companies benefit from working with MAGMA as a partner: They use simulation effectively, retain knowledge for the long-term, communicate results in a targeted manner and design processes more ecologically and economically. MAGMA will show how companies can profitably use MAGMASOFT® - sustainably and in partnership - in Hall 12 - Booth A19-A20.

Using MAGMA's products and services, companies increase their competitiveness. They secure their know-how for a successful future. They systematically identify problems and find optimal solutions, which they confirm up front using MAGMASOFT®. They create robust processes and avoid scrap - during production or already in the planning phase. As a result, they are in a better position to optimize their production. MAGMA helps in unlocking this potential.

MAGMA understands the challenges faced in the metal casting industry. MAGMASOFT® is the right tool to face these issues - faster than before with the new version 6.0. MAGMA accompanies its customers from day one, to enable them to use MAGMASOFT® directly and efficiently. MAGMA works with all stakeholders at a customer to integrate MAGMASOFT® into their processes and workflows in an individualized and structured manner.

MAGMA's goal is to be a reliable and competent partner for customers and users. MAGMA's customer support and the MAGMAacademy provide continuous assistance to customers from the very first day of their implementation of MAGMASOFT® and are also there for long time customers. The worldwide offering of the MAGMAacademy provides training to users of the software and seminars for those who use and benefit from the

generated results. Applying the MAGMA APPROACH and MAGMASOFT® in a consistent and consequent manner, they systematically and independently improve their production processes.

MAGMA is convinced - Companies significantly improve their competitiveness when they have successfully implemented MAGMASOFT®. GIFA offers visitors the opportunity to meet and interact with MAGMA's experts. MAGMA looks forward to welcoming visitors and presenting the benefits of its products and services.

## **About MAGMA**

MAGMA is a worldwide leader in developing and providing software for casting process simulation and virtual optimization. MAGMA stands for robust, innovative cast solutions and for reliable partnerships with the metal casting industry, including casting designers and buyers. MAGMA's products unite the complexity of the casting process with user-friendliness to create economical solutions for its customers. MAGMA partners with its customers in the integration and effective use of the software, helping them to realize clear cost advantages.

MAGMA's range of products and services includes the simulation software MAGMASOFT® autonomous engineering, for virtual designs of experiments and autonomous optimization of casting processes, as well as comprehensive engineering services for casting design and process optimization. Today, MAGMA's software is used by more than 2000 companies all over the world for cost-effective casting production, reduced quality costs and for establishing robust processes for all applications, particularly in the automotive industry and mechanical engineering.

With the MAGMAacademy, MAGMA provides extensive implementation and educational offerings for all topics associated with casting process simulation. MAGMASOFT® users, together with their colleagues and managers, learn in trainings, workshops and seminars how they can use simulation and virtual optimization for optimizing casting design processes, lowering production costs and increasing resource efficiency.

MAGMA Giessereitechnologie GmbH was founded in 1988 and is headquartered in Aachen, Germany. A global presence and support are guaranteed by offices and subsidiaries in the USA, Singapore, Brazil, Korea, Turkey, India, China and the Czech Republic. Additionally, more than 30 qualified partners represent MAGMA around the world.

[www.magmasoft.de/en](http://www.magmasoft.de/en)

## **Contact**

You are welcome to use the information to update and inform your readers about MAGMA, free of charge. For feedback, comments and more information, please contact:

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